

71st Annual AWWA Annual Conference

Monday, Sept. 14 - Thursday, Sept. 17, 2009

Grand Traverse Resort & Spa
100 Grand Traverse Village Blvd., Traverse City/Acme, MI 49610
800-968-7352 • www.grandtraverseresort.com

Vendor & Consultant Exhibitor/Contribution Information

The Michigan Section American Water Works Association (MI-AWWA) invites you to exhibit at this year's Annual Conference at the Grand Traverse Resort & Spa on September 14–15, 2009 and/or contribute to the receptions.

All individuals in the exhibit booth must be registered for the conference; please see the Conference Registration Form attached. All exhibitors and contributors will be recognized in the conference printed literature, provided we receive your exhibit registration and/or contribution by August 14, 2009.

Here's how it works...

Become an Exhibitor

Register as an exhibitor and take advantage of this excellent opportunity to promote your products and services to more than 400 individuals in the water supply field.

Again this year, exhibits will be expanded to a second day. They will open on Monday afternoon (Sept. 14) and will remain open all day Tuesday (Sept. 15) to provide conference attendees additional time to learn about new products and services being offered to the water industry.

To increase traffic to the vendor booths, in addition to the traditional "Meet & Greet" on Monday evening, we are planning a free continental breakfast with Tom Izzo, MSU men's basketball head coach on Tuesday morning in the Exhibit Hall.

Also there will be an opportunity for attendees to receive additional continuing education credits (DEQ-approved CECs) throughout the day on Tuesday in the Exhibit Hall.

There are approximately 70 booth spaces (8' D x 10' W) available.

To register as an Exhibitor, please complete the attached Conference Registration Form, checking the "Exhibitor Full Conference" option.

The exhibit fee is \$500 per booth for AWWA members. For those individuals or firms who are not AWWA members, a \$165 surcharge will be added, making you eligible for a one-year, active membership in the American Water Works Association.

Your exhibit booth fee includes:

- 8' D x 10' W booth space with covered and skirted display table, two chairs and a wastebasket and standard 110-volt electrical service
- Reception sponsorship
- Full conference registration, Awards Luncheon and Casino Night and Dinner for one person
- Recognition in conference literature
- Exhibit door prize contribution

The Exhibits Committee reserves the right to decline or prohibit any exhibit, which, in its opinion, is not suitable to the intent of this exhibition.

Important Note:
Conference and exhibits begin on **Monday** this year!

Become a Contributor

For consultants and vendors not exhibiting, the Michigan Section needs your support for the receptions held during the 71st Annual MI-AWWA Conference.

We are asking for a voluntary contribution of \$100 for each individual from your firm who will be attending the conference.

For this contribution, your firm will receive:

- Reception sponsorship
- Recognition in conference literature
- Exhibit door prize contribution

To make a contribution, please complete the attached Conference Registration Form, checking the "Consultant/Vendor Contribution" option.

Note: Additional booth staff must register for either the Full Conference or Monday-Tuesday Only conference option.

Conference Registration Form

Conference fee does **NOT**
include hotel accommodations.

AWWA Member Number _____ (required for member rates)

Name _____ Nickname for Badge _____

Representing _____

Mailing Address _____

City _____ State _____ Zip _____

Phone (_____) _____ Fax (_____) _____

Email Address _____

Spouse/Guest Name _____

Please describe any special dietary requests _____

Participating as: Board Member Committee Member Committee Chair Award Winner
 Speaker Exhibitor Sponsor Retiree

Please check here if this is your first Michigan Section Conference.

Conference Registration Options	Postmarked: On or before August 31, 2009		After August 31, 2009	
	Member	Non-member	Member	Non-member
Pre-Conference Seminar Registration	<input type="checkbox"/> \$80	<input type="checkbox"/> \$90	<input type="checkbox"/> \$90	<input type="checkbox"/> \$100
Full Conference Registration	<input type="checkbox"/> \$275	<input type="checkbox"/> \$350	<input type="checkbox"/> \$325	<input type="checkbox"/> \$400
Exhibitor Full Conference Registration	<input type="checkbox"/> \$500	<input type="checkbox"/> \$665	<input type="checkbox"/> \$500	<input type="checkbox"/> \$665
Consultant/Vendor Contribution (voluntary)	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100
Small Systems Full Conference Registration	<input type="checkbox"/> \$150	<input type="checkbox"/> \$200	<input type="checkbox"/> \$200	<input type="checkbox"/> \$250
Mon./Tues. Only Conference Registration	<input type="checkbox"/> \$175	<input type="checkbox"/> \$225	<input type="checkbox"/> \$225	<input type="checkbox"/> \$275
Wed./Thurs. Only Conference Registration	<input type="checkbox"/> \$150	<input type="checkbox"/> \$200	<input type="checkbox"/> \$200	<input type="checkbox"/> \$250

Meals, Events & Off-site Activities		Myself	Spouse/Guest
Tuesday	Awards Luncheon <i>(please remember to check at right if you will be attending)</i>	<input type="checkbox"/> \$0	<input type="checkbox"/> \$20
	Reception, Dinner & Casino Night <i>(check at right if you will be attending)</i>	<input type="checkbox"/> \$0	<input type="checkbox"/> \$0
Wednesday	Women's Breakfast <i>(please remember to check at right if you will be attending)</i>	<input type="checkbox"/> \$0	
	Annual Banquet	<input type="checkbox"/> \$40	<input type="checkbox"/> \$40

Total Due AWWA \$ _____

Payment Options

- Check enclosed (made payable to **Michigan Section, AWWA**)
- Purchase Order # _____ *(Attach billing name/address information if different from above.)*
- Check here if you are eligible for the **Young Professional** conference registration fee waiver.
Note: Some meals, events and off-site activity fees still apply.
- Check here if you are eligible for the **Small Systems** conference registration fee discount.

Cancellation Policy

If you can't attend this conference, please send a substitute. Fax information about the substitute to 517.241.0325.

If no one from your organization can attend, you will be entitled to a refund according to the following schedule:

If cancelled 30 days or more before the conference date, you will receive a 100% refund.

If cancelled by August 31, you will receive a 75% refund.

If cancelled after August 31 or you are a no show, you will not be entitled to a refund.

Mail completed form to:

Michigan Section, AWWA,
P.O. Box 16337,
Lansing, MI 48901-6337
or fax to: 517-241-0325

Do not send to Grand
Traverse Resort & Spa