



## MI-AWWA/MWEA Joint Conference | August 10-13, 2010

Soaring Eagle Resort and Conference Center - Mt. Pleasant, Michigan

Dear MI-AWWA /or MWEA Partner,

The Michigan Section AWWA and the Michigan Water Environment Association are hosting a Joint Conference at the Soaring Eagle Resort & Conference Center on August 10-13, 2010. This joint conference will attract decision makers in both the wastewater and drinking water industries in Michigan. Participating in this event, as either an exhibitor or a conference sponsor, gives you an excellent opportunity to showcase your business to the hundreds of water industry professionals who gather at our conference to learn and network.

### **Opportunity 1 – Conference Exhibitor**

Exhibits begin on Tuesday, August 10<sup>th</sup> at 2:00pm and go through Wednesday, August 11<sup>th</sup> at 3:00pm. Dinner and refreshments will be served at food stations throughout the exhibit area on Tuesday evening. The exhibit price this year includes dinner on Tuesday night, continental breakfast on Wednesday morning and lunch on Wednesday afternoon. We are also offering an opportunity to be an Exhibit Presenter for no additional charge to you (more information is found in this packet).

### **Opportunity 2 – Conference Sponsor**

There are four levels of Sponsorship ranging from \$300 to \$1,000. Sponsor Names will be displayed in the daily program guide that is given to each attendee, in the quarterly MWEA magazine called *Matters*, in a continuous-loop PowerPoint presentation, and on sign boards throughout the conference.

Conference Sponsorship and Exhibitor Registration Contracts are included in this registration packet. These can also be found in the spring edition of the MWEA *Matters* Magazine, on the MWEA website at [www.mi-wea.org](http://www.mi-wea.org) and on the MI-AWWA website at [www.mi-water.org](http://www.mi-water.org). Online registration, however, is only available on the MWEA website.

To ensure your participation, **register online at [www.mi-wea.org](http://www.mi-wea.org) or return the enclosed contract(s) as soon as possible.**

Sincerely,

Ira Gabin, MI-AWWA Exhibits Chair  
John Killips, MWEA Exhibits Chair

**See reverse side for Sponsor Contract**